



ASCCA

Foothill Chapter 5

April 2016

JOIN US FOR OUR APRIL 5 DINNER PROGRAM AT MIJARES MEXICAN RESTAURANT

Maylan Newton - Marketing Without Price

Why do we market?

Join us as we talk about building value without going into pricing.

Menu:

- Taco/Tostada Buffet
- Soda & Coffee
- Beer & wine available

Where:

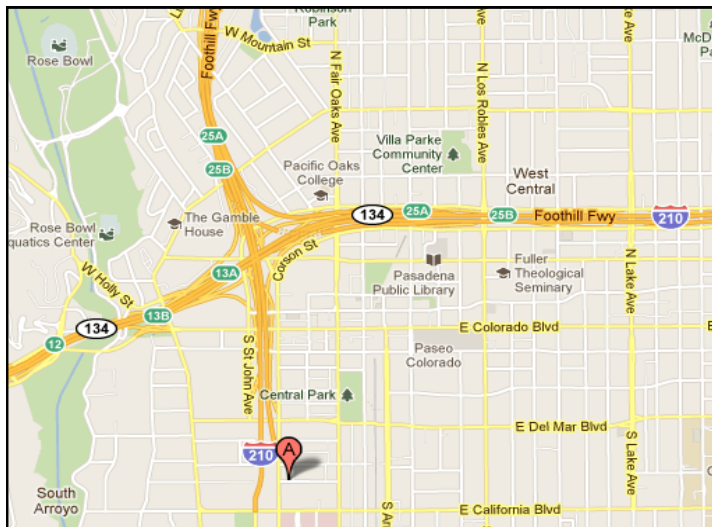
Mijares Mexican Restaurant
 145 Palmetto Drive
 Pasadena, CA 91105
 Phone: (626) 792-2763

When:

Tuesday, Apr 5, 2016
 6:30 PM – Social/Networking/Dinner
 7:00 PM – Program
 9:00 PM – Finish

Cost:

- No Charge to Regular or Associate Chapter Member, Business Partner, Spouse or Significant Other (*max 2 per member*)
- No Charge for Potential Members
- \$25/ea.** for all others



Directions

From the 210 & 134 Junction in Pasadena: Go South on the 210/710 Spur towards California/Del Mar/110; Exit on California, turn left; Left again at the first light; Pass Palmetto (the first street on the right) & turn in to the Mijares parking lot; If the lot is full, park on the street

UPCOMING MEETINGS & EVENTS

April 5 - Maylan Newton of ESi at Mijares Restaurant

Apr 12 - Bob Cooper Seminar
 Apr 16 - Legislative Fly-in Day
 May 3 - Shop Night at PCC

May 15 - Santa Anita Day at the Races!
 Jun 7 - TBA
 Jul 5 - TBA